

## For Immediate Release

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### Starbucks' Howard Joins The Center for Food Integrity Board

GLADSTONE, Mo. – Thursday, Oct. 29, 2020 – Jacquelyn Howard, vice president of food supply chain sourcing for The Starbucks Coffee Company, is the newest addition to The Center for Food Integrity (CFI) Board of Directors. Howard joins the 22-member board, which represents the full diversity of today's food and agriculture industries and brings unique perspectives to CFI's mission of earning trust in today's food system.

Prior to joining Starbucks, Howard spent nearly two decades in supply chain management with McDonald's and 10 years within DuPont textile fibers. She is a proven developer of strong talent, has created best-in-class processes, brings superb domestic and global leadership skills, and has been accountable for building competitive, quality, food-safe supply chains. Jacquelyn effectively uses change management strategies to transform departments into strategic, metric-driven business enablers that provide a competitive advantage.

"The CFI board is a committed group of industry leaders with an intentional focus on the important mission of earning consumer trust. This is particularly critical as the food system continues to evolve and requires us to lean with facts and science," said Howard. "Every sector of the food system is represented, expanding relationships and connections, and allowing for meaningful collaboration that helps move the food industry forward with a lens of humanity."

Now in its 13th year, CFI is a not-for-profit organization whose goal is to help today's food system earn trust with a vision of a transparent, sustainable food system in which practices align with consumer expectations, and the public discussion is well-informed and balanced. CFI represents the diversity of today's food system through its many members and partners.

To learn more, visit [www.foodintegrity.org](http://www.foodintegrity.org).

*The Center for Food Integrity (CFI) is a not-for-profit organization that helps today's food system earn consumer trust. CFI members and project partners, who represent the diversity of the food system, are committed to providing accurate information and working together to address important issues in food and agriculture. The Center does not lobby or advocate for individual companies or brands. For more information, visit [www.foodintegrity.org](http://www.foodintegrity.org).*

